



PATENT  
716139.169

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                                   |   |                                 |
|-----------------------------------|---|---------------------------------|
| Application of: Andrew J. Boron   | : | Examiner: Brian Green           |
|                                   | : |                                 |
| Serial No.: 10/708,041            | : | Group Art Unit: 3611            |
|                                   | : |                                 |
| Filed: February 4, 2004           | : | Attorney Docket No.: 716139.169 |
|                                   | : |                                 |
| For: ADVERTISING DISPLAY UNIT     | : | Customer No.: 027128            |
|                                   | : |                                 |
|                                   | : | Confirmation No.: 2040          |
| Last Office Action: July 19, 2005 | : |                                 |

**AMENDMENT A**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed July 19, 2005, and within the fourth month for responding thereto and upon payment of the appropriate extension fee, as noted in the accompanying Petition For Extension of Time Under 37 CFR 1.136(a), please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begin on page 3 of this document.

Remarks/Arguments begin on page 12 of this document.

10/31/2005 BABRAHA1 00000122 110160 10708041  
02 FC:2201 100.00 DA